

# SIGN UP NOW!

## BenCham Training Program

Designed by BenCham, Provided by Professionals



### Timetable

#### **Intercultural Competencies**

Friday, October 19<sup>th</sup> 2012  
9.00 am - 12.30 pm

#### **Effective Communication**

Friday, October 26<sup>th</sup> 2012  
9.00 am - 12.30 pm

#### **Influencing without Authority**

Friday, November 2<sup>nd</sup> 2012  
9.00 am - 12.30 pm

#### **Positive Psychology**

Friday, November 9<sup>th</sup> 2012  
9.00 am - 12.30 pm

#### **Team Effectiveness**

Friday, November 16<sup>th</sup> 2012  
9.00 am - 12.30 pm

#### **Coaching and Management**

Friday, November 23<sup>rd</sup> 2012  
9.00 am - 12.30 pm

#### **Certification Ceremony**

#### **Cocktail Party**

Thursday, November 29<sup>th</sup> 2012  
19:00 pm - 21:30 pm

### The Best of Both Worlds

BenCham Shanghai is proud to present you a Training Program provided by professional trainers, all BenCham members.

**Topic:** Intercultural management skills - The Best of Both Worlds

**Target group:** Chinese middle management

**Methodology:** Learning by doing

**Goal:** Ability to be more in control

**Module 1**
**Understanding your Benelux Colleagues/ Intercultural Competencies**


**Trainer** Lilian Kranenberg  
**Company** ChinaMoves  
**Date** October 19<sup>th</sup> 2012  
**Time** 9.00 am - 12.30 pm


**Trainer**

Lilian is a sinologist with international work experience in London, China, Hong Kong and Amsterdam. She is the founder of ChinaMoves - focusing on guiding entrepreneurs to access the Chinese market by supporting their market communication strategies. She also develops and gives inter-cultural business training programmes to both western and Chinese audience.

**Program**

An interactive programme for Chinese nationals who work closely with Benelux colleagues and partners. For those who are keen to find out which cultural blueprints trigger their behaviour and decision-making processes. We'll be looking into business ethics, where they differ from Chinese practices, but also how to interpret these.

**Module 2**
**Effective Communication (Active listening, non-verbal communication)**


**Trainer** Yuxian Mao  
**Company** Schouten China  
**Date** October 26<sup>th</sup> 2012  
**Time** 9.00 am - 12.30 pm


**Trainer**

Ms. Yuxian Mao lived total 13 years overseas, she is a bilingual, an experienced lecturer and trainer. Before joining Schouten China, she worked 7 years in Dutch educational sector. In 2007 she started her own Training & Consultant company "Mandariin" and had served for different multinational companies and industries. Working at a multi-cultural environment gives her a broad view of communicating with people from different culture background.

**Program**

This workshop will help the participants to raise awareness of communication behaviour, learn how to listen to others to gain more information. You will also learn how to ask powerful questions in order to get more information and learn how to influence others with your non-verbal behaviour.

**Module 3**
**Influencing without Authority**


**Trainer** Guy Vandenberghe  
**Company** MGA Conway  
**Date** November 2<sup>nd</sup> 2012  
**Time** 9.00 am - 12.30 pm


**Trainer**

Guy is a born communicator and energizes groups where he adapts himself easily. His international experience and multi-language capabilities are valuable tools when sharing best practices with participants. Guy accumulated a large experience in a wide range of soft hard skills interventions in EMEA, USA and Asia. In 2008, he created Heading, his own consulting and training company, representing MGA-Conway in Belgium & China.

**Program**

The 7 Wonders of Great Leaders™ was created for leaders, by leaders and their observation and experience. The essence of the 7 principles found its origin in the simple, yet powerful, natural gifts that we are given. The purpose of this workshop is to: prepare managers in their roles as great leaders, provide managers with the essential ingredients of the 7 wonders of Great Leaders™, build specific skills, assess managers against the application of essential concepts and skills to become a great leader.

## Module 4 Positive Psychology



**Trainer** Jiaojiao Zheng  
**Company** Competence@China  
**Date** November 9<sup>th</sup> 2012  
**Time** 9.00 am - 12.30 pm



### Trainer

Cleo Zheng has been working as a therapist for four years including working in the United States. She also joined EAP in various organizations such as Bank of Communications, China construction Bank and Shanghai Municipal Electric Power Company. Her rich experiences in mental health field enlighten the training in a unique way.

### Program

Practical applications of positive psychology include helping individuals and organizations identify their strengths and use them to increase and sustain their respective levels of well-being. This training will introduce the fundamental core belief of positive psychology and how you can apply rich empirical research results into your daily life and your organization.

## Module 5 Team Effectiveness



**Trainer** Bert Verstraten  
**Company** Align – coaching for vitality  
**Date** November 16<sup>th</sup> 2012  
**Time** 9.00 am - 12.30 pm



### Trainer

Bert Verstraten (1950) worked almost 25 years as an international HR professional for Philips Electronics in the Netherlands. Started his company Align, Coaching for Vitality in 2000. In Align he works on implementing change in organization. It is his vision that real change can only be achieved when the behaviour of people involved changes. Other fields of interest are: Project Management, Team Building, Career counselling and influence in organizations.

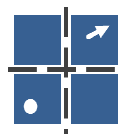
### Program

In the first part of the training we will explore the conditions which have to be in place to create a high performing team. In the second part we will deal with the different roles that people can have in a team. We will use an electronic version of Belbins team role model to determine the preferences of people and finish with what you can do as a leader to get the best out of your team.

## Module 6 Coaching and Management



**Trainer** Bart C De Backker  
**Company** ProgressU  
**Date** November 23<sup>rd</sup> 2012  
**Time** 9.00 am - 12.30 pm



### Trainer

Bart has gained two decades of commercial and operational experience in the Asia Pacific region, in roles as lead consultant, regional director and co-founding partner of a successful IT player in Asia. Throughout his career, Bart established and coached operational and consulting teams, was a regular speaker at international conferences and a thought leader in the field of Risk & Compliance. He has been valued for his inter cultural sensitivity, agile management style and ability to translate strategies into operational reality.

### Program

His coaching practice centers on serving individuals and organizations to reach optimal performance, personal presence, shared meaning, and organizational fit in a complex and interdependent business context. This training will focus on coaching skills and competencies as a critical resource for effective management & crucial to leadership development, how knowing your and others (integral) quadrant orientation may explain behaviors, coaching as an unique way of communicating, self-awareness and self-management.

- Providing a better understanding of Benelux culture
- Reinforcing team spirit
- Preparing managers in their roles as great leaders with positive minds



### **Prices**

Price for 6 modules training including training material and coffee break:

**Bencham Members:** 6.800 RMB

**Non-members:** 10.800 RMB

**Per module:** 2.800 RMB

Excluding taxes

There is a minimum of 10 participants. The sign up is on an individual basis.  
Certification is only achieved, when the same person participates in at least 4 modules.

### **Sign Up**

E-mail to [events-sh@bencham.org](mailto:events-sh@bencham.org) or call +86 (0)21 3220 0573 for more information.

Please confirm your registration before October 12th.

Limited seats available, RSVP in advance is necessary.

Participation is on a "first come, first served" basis.

Cancellation policy: Please cancel your reservation in writing before October 12th otherwise refund will not be possible.

### **Venue**

The Longement Hotel Shanghai

1116 West Yan An Road,

Changning District

延安西路 1116 号, 近番禺路

